City of St. Charles, Illinois

Ordinance No. 2018-Z-10

An Ordinance Amending Title 17 of the St. Charles Municipal Code Entitled "Zoning", Ch. 17.28 "Signs" and Ch. 17.30 "Definitions".

Adopted by the
City Council
of the
City of St. Charles
June 18, 2018

Published in pamphlet form by
authority of the City Council
of the City of St. Charles,
Kane and Du Page Counties,
Illinois, June 25, 2018

City Clerk

(SEAL)
City of St. Charles, IL  
Ordinance No. 2018-Z-10

An Ordinance Amending Title 17 of the St. Charles Municipal Code  
Entitled "Zoning", Ch. 17.28 "Signs" and Ch. 17.30 "Definitions"

WHEREAS, on or about May 4, 2018, the City of St. Charles ("the Applicant") filed an Application to amend Title 17 of the St. Charles Municipal Code, the Zoning Ordinance of the City of St. Charles, regarding sign regulations; and,

WHEREAS, Notice of Public Hearing on said Application was published on or about May 19, 2018, in a newspaper having general circulation within the City, to-wit, the Daily Herald newspaper, all as required by the statutes of the State of Illinois and the ordinances of the City; and,

WHEREAS, pursuant to said notice, the Plan Commission conducted a public hearing on or about June 5, 2018 on said Application in accordance with the statutes of the State of Illinois and the ordinances of the City; and,

WHEREAS, at said Public Hearing, the Applicant presented testimony in support of said Application and all interested parties had an opportunity to be heard; and,

WHEREAS, the Plan Commission recommended approval of the Application on or about June 5, 2018; and,

WHEREAS, the Planning and Development Committee of the City Council recommended approval of the Application on or about June 11, 2018; and,

WHEREAS, the City Council of the City of St. Charles has received the recommendations of the Plan Commission and Planning and Development Committee and has considered the same:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ST. CHARLES, KANE AND DUPAGE COUNTIES, ILLINOIS, as follows:

1. The preambles set forth hereinabove are incorporated herein as substantive provisions of this Ordinance as if fully set out in this Section One.

2. That Title 17, "Zoning", Chapter 17.28 "Signs" of the St. Charles Municipal Code be and is hereby deleted in its entirety and replaced by the attached Exhibit "A".

3. That Title 17, "Zoning", Chapter 17.30 "Definitions", Section 17.30.030 "General Definitions" of the St. Charles Municipal Code be and is hereby amended as described in Exhibit "B".
4. That after the adoption and approval hereof this Ordinance shall be (i) printed or published in book or pamphlet form, published by the authority of the Council, or (ii) within thirty (30) days after the adoption and approval hereof, be published in a newspaper published in and with a general circulation within the City of St. Charles.

PRESENTED to the City Council of the City of St. Charles, Kane and DuPage Counties, Illinois this 18th day of June, 2018.

PASSED by the City Council of the City of St. Charles, Kane and DuPage Counties, Illinois this 18th day of June, 2018.

APPROVED by the Mayor of the City of St. Charles, Kane and DuPage Counties, Illinois this 18th day of June, 2018.

COUNCIL VOTE:
Ayes: 8
Nays: 0
Absent: 2
Abstain: 0

APPROVED AS TO FORM:

__________________________________
City Attorney

DATE: ___________________________
17.28.010 — Purpose

The purpose of this Chapter is to establish a framework for a comprehensive system of sign controls governing the display, design, construction, installation and maintenance of signs that will:

A. Balance the rights of individuals to identify their businesses and convey their messages, and the rights of the public to be protected against the unrestricted proliferation of signs.

B. Protect the public health, safety, comfort, convenience and general welfare.

C. Reduce traffic hazards.

D. Enhance the attractiveness of the City.

E. Protect property values.

F. Promote economic development.

G. Further the objectives of the Comprehensive Plan.

H. Preserve the right of free speech exercised through the use of signs containing noncommercial messages.

17.28.020 — General provisions

A. Violations

It shall be unlawful for any person to erect, relocate, modify or alter any sign, or structure supporting a sign, in violation of the provisions of this Title. Signs which are not allowed by this Chapter as permitted signs or exempt signs shall be prohibited. No sign shall be placed on a lot without prior consent of the property owner.

B. Placing Signs on Public Right of Way

No signs shall be erected on any public right of way other than those placed by agencies of government or signs whose placement has been authorized by the jurisdiction having authority over the right of way. The City, without notice, may remove any sign placed on public right of way without authorization.

C. View Obstruction

All signs and attention getting devices shall comply with the sight triangle provisions of Section 17.22.010 F and the provisions of Section 12.04.200 of Title 12 of the St. Charles Municipal Code regarding corner obstructions, except that yard and ground signs otherwise meeting the requirements of this Chapter may be located within the sight triangle.

D. Removal of Unused Structural Supports

No foundation, pole, frame, cabinet, or other structural support for a sign shall be erected or maintained independently of a sign allowed by this Chapter. All such structural supports shall be removed at the time of removal of any sign or signs for which they provide support, except that
a structural support may remain for a period of not more than 30 days following the issuance of a permit to change the face of a sign, or erect a different sign, using the same structural support.

17.28.030 – Sign area computation

1. Area of Signs in Cabinets, Frames, and on Panels
   The area of a sign enclosed in a frame or cabinet or painted on or affixed to a panel shall be the area of the sign contained within the outer limits of the frame, cabinet or panel. The area of such sign shall not include any external architectural framing elements or supporting structure such as a post, unless the architectural elements, or supporting structure is designed as an integral part of the message or face of the sign. When there are multiple display signs within a frame, cabinet, or panel, the sign area shall be the area encompassed by the entire frame, cabinet, or panel, and not the area of the individual display signs.

2. Area of Signs Composed of Individual Letters or Elements
   The area of a sign comprised of individual letters or other elements attached to a building wall or freestanding wall shall be the area of the smallest square or rectangle that can be drawn around the letters and/or elements.

3. Area of Double-Faced Signs
   The sign area for a sign with two faces shall be a) when the sign faces are connected at an interior angle of sixty degrees (60°) or more, the sign area shall be computed by measurement of both faces; when the sign faces are parallel or connected at an interior angle of sixty degrees (60°) or less, the sign area shall be computed by the measurement of one (1) of the faces.

4. Measurement of Sign Height
   Sign height shall be the vertical distance from the highest point of the sign to the grade of the adjoining street curb; if there is no adjoining curb, to the grade of the edge of the adjoining street pavement.

5. Measurement of Sign Setback
   Required setbacks for freestanding signs shall be measured horizontally, from the closest point of the sign structure to the property line extended vertically.

17.28.040 – Sign standards by type

A. Freestanding Signs

   1. The primary support of a permanent freestanding sign shall be erected in such a manner that at least forty-two (42) inches of the length of the structural support is underground. This requirement may be increased based upon the size of the sign and the height of the sign if necessary to provide for wind loads or other structural factors, as determined by the Building Official. The Building Official may require documentation from a structural engineer or manufacturer that indicates proper design and installation in relation to the sign’s structural support.
2. Freestanding monument signs shall be mounted on a decorative masonry, metal or natural stone base. Alternative materials may be approved where they correspond with the appearance of one or more materials used on the exterior of the building. The width of the base of any monument sign, as measured parallel to the sign face, shall be a minimum of fifty percent (50%) of the width of the sign face.

B. Wall and Projecting Signs

1. Wall and projecting signs shall be safely and securely attached to the building wall. No sign affixed to a building shall project higher than the building height.

2. Except as permitted in the CBD-1 and CBD-2 Districts, signs shall not project into the public right-of-way.

3. Wall signs shall be affixed flat against the building wall and shall not project more than twelve (12) inches. No wall sign shall cover wholly or partially any wall opening or architectural feature.

17.28.050 – Permitted signs by zoning district

A. Residential Districts
   Table 17.28-1 lists signs permitted in residential districts. Other signs may be permitted in residential districts, as specifically provided elsewhere in this Chapter.

B. Business and Mixed Use Districts
   Table 17.28-2 lists signs permitted in business and mixed use districts CBD-1, CBD-2, BL, BC, and BR. Other signs may be permitted in these districts, as specifically provided elsewhere in this Chapter.

C. Office Research, Manufacturing, and Public Lands Districts
   Table 17.28-3 lists signs permitted in office research, manufacturing, and public lands districts. Other signs may be permitted in these districts, as specifically provided elsewhere in this Chapter.

17.28.060 – Illumination

A. Flashing Signs
   No sign or other advertising structure shall have lights or illuminations that flash, move, rotate, scintillate, blink, flicker, vary in intensity or color, or use intermittent electrical pulsations.

B. Electronic Changeable Copy Signs
   Electronic Changeable Copy Signs are permitted in all Zoning Districts where internally illuminated signs are permitted as follows:
1. In the CBD-1 and CBD-2 Districts, Electronic Changeable Copy Signs shall not exceed 30% of the total sign area of the sign on which it is located, or 30 square feet, whichever is less. Sign images shall change no more frequently than once every 30 seconds.

2. In all other zoning districts, Electronic Changeable Copy signs shall not exceed 50% of the total sign area of the sign on which it is located, or 50 square feet, whichever is less. Sign images shall change no more frequently than once every 15 seconds.

3. Electronic Changeable Copy Signs may display both text and images, but the display shall remain static. The duration of the change of image, copy or illumination shall not exceed one second. Use of moving images or transitions between static images is prohibited.

C. Limitations on Neon and Series Lighting
   1. Neon advertising signs shall be permitted as wall signs, subject to the standards of this Chapter and this Title.
   2. Series lighting or neon tubing used to accentuate or trim windows, architectural features, or to outline borders of signs or buildings, is specifically prohibited.

D. Hours of Illumination
   Exterior signs shall be illuminated only during business hours or between the hours of 7:00am and 11:00pm, whichever is later.

E. Direction of Illumination
   All sign illumination shall be designed, located, shielded and directed so as to prevent the casting of glare or direct light upon adjacent streets and surrounding properties.

17.28.070 – Historic signs

A small number of existing signs in the City may be closely identified with a cultural or commercial entity or building that forms a part of the character or history of the community. Such signs, however, may have been erected under a previous code and may not conform to all of the provisions of this Chapter. The intent of this Section is to permit such signs to be maintained. Therefore, a sign erected at least forty (40) years prior to the year of application for Historic Sign designation that does not conform to one or more provisions of this Chapter may continue to be maintained and shall not be subject to the amortization provisions of this Title, if the City Council determines, upon the recommendation of the Historic Preservation Commission, that all of the following standards have been met:

A. The sign was lawfully erected at least forty (40) years prior to the year of application for Historic Sign designation and has been continuously maintained in the same location since that year.

B. The sign:
   1. Is attached to a significant historic building or landmark, and has come to be identified with that building or landmark, whether or not it is original to it; or
2. Is located on a site that has been continuously operated for the same business use for at least 40 years prior to the year of application for Historic Sign designation.

C. The sign is of a unique shape or type of design representative of its era, and that is not commonly found in contemporary signs.

D. The sign is associated with a family, business or organization that was noteworthy in the history of the St. Charles community.

E. The sign does not violate Section 17.28.080, Prohibited Signs.

17.28.080—Prohibited signs

It shall be unlawful to erect or maintain the following signs:

A. Signs which Constitute a Traffic Hazard
   No sign shall:
   1. Obstruct free and clear vision at any street, intersection, parking lot entrance or exit, or driveway.
   2. Interfere with, obstruct the view of, or be designed so as to be confused with any authorized traffic sign, signal or device because of its position, shape or color.
   3. Make use of the words STOP, LOOK, DETOUR, DANGER or any other word, phrase, symbol or character in a manner that misleads, interferes with or confuses traffic.
   4. No sign in direct line of vision of a traffic signal shall be illuminated in red, green or amber color in such a manner that the sign illumination could be confused with the illumination from a traffic signal.

B. Moving Parts
   No sign shall have visible moving, revolving or rotating parts or visible mechanical movement of any kind, except for the movable hands of street clocks, and movement caused by the wind in the case of banners or flags.

C. Signs of an Offensive Nature
   No sign shall display any matter in which the dominant theme of the material taken as a whole appeals to a prurient interest in sex, or is patently offensive because it affronts contemporary community standards relating to the description or representation of sexual matters, and is utterly without redeeming social value.

D. Obstruction of Doors, Windows or Fire Escapes
   No sign or other advertising structure shall be erected, relocated or maintained so as to prevent free ingress to and egress from any doo, window or fire escape. No sign of any kind shall be attached to a standpipe or fire escape.
E. Signs on Parked Vehicles

No sign shall be displayed on a vehicle parked in an off-street parking or loading area, or in an outdoor motor vehicle display area, except in the following instances:

1. The sign pertains to the sale, lease or rental of the vehicle on which it is displayed; or
2. The sign is painted or otherwise affixed to a truck, bus or other vehicle that is used to carry goods or people or to provide services at least one day per week, as an accessory use to the business identified on the sign.

Signs on Parked Vehicles shall comply with the following standards:

1. Signs resting on, or attached to, vehicles or trailers used as a means to circumvent the provisions of this Chapter are prohibited.
2. Lights or other attention getting devices shall not be used to draw attention to the sign.
3. Vehicles shall only be parked on a paved surface in designated parking spaces and shall not be parked in a front or exterior side yard, including any driveway.

B. Portable Signs

Portable signs are prohibited, except when authorized by a governmental agency in conjunction with construction or enforcement activities.

C. Off-Premise Signs

Signs which advertise a business or service not located on the same lot or within the same PUD or Shopping Center, or which otherwise do not relate to the uses permitted on the lot or within the same PUD or Shopping Center, are prohibited in all districts except:

1. In the PL District, a Freestanding Sign may be located off-premise on an adjacent lot in the PL District.
2. In the CBD-1, CBD-2, BL, BC, BR, M1 and M2 Districts, for lots without street frontage, in lieu of a Freestanding Sign located on the lot, a sign may be placed on a Freestanding Sign on an adjoining off-premise lot with street frontage in either the CBD-1, CBD-2, BL, BC, BR, M1 or M2 Districts, subject to the authorization of the property owner. The number of freestanding signs located on the off-premise lot shall not exceed the number otherwise permitted. Additional sign face area for displaying the sign of the off-premise business on the Freestanding Sign shall be permitted, up to 50% of the maximum sign area otherwise permitted for the sign.

17.28.090 – Exemptions

A. Maintenance Operations

The following maintenance operations are allowed and do not require a permit:
1. Changing the advertising copy or message on an existing changeable copy sign or similar approved sign, whether illuminated or non-illuminated.

2. Painting, repainting, cleaning, or other normal maintenance of a sign, not involving structural changes, changes to the permanent copy displayed on the sign, or changes in the electrical components of the sign.

B. Regulatory Signs
Signs incidental thereto for identification, information, direction, or public safety purposes erected or required by governmental bodies, or authorized for a public purpose by any law, statute or ordinance, such as addresses, parking regulations, traffic control signs and legal notices, including those authorized to be located in the right-of-way, are allowed and do not require a permit.

C. Flags
Flags displaying non-commercial content are allowed and do not require a permit. One commercial flag is allowed per non-residential lot.

D. Non-Commercial Temporary Displays or Decorations
Non-Commercial Temporary displays or decorations customarily associated with any national, state, local or religious holiday or period of observance do not require a permit and shall be erected no earlier than forty-five (45) days before and removed no later than fourteen (14) days after the holiday or period of observance.

E. Yard Signs
Non-illuminated yard signs are allowed and do not require a permit, subject to the following:

1. Yard Signs shall be no more than six square feet in area and a) if freestanding, shall not exceed 6 feet in total height (or 5 ft. to the highest point of the sign face), or b) if attached to a building or structure, shall not exceed 10 feet above grade.

2. Yard Signs may be placed in a front yard or exterior side yard, and shall not be placed in an interior side yard or rear yard. Yard signs shall not be located closer than 10 ft. to any interior side or rear lot line.

3. There shall be not more than one Yard Sign per lot, except that on a corner or through lot, two Yard Signs, one adjoining each street, is allowed.

4. Yard Signs shall only be posted by being staked into the ground or attached to an existing structure.

5. During a period of 90 days preceding a local, state or national election, there shall be no limitation on the number of Yard Signs.
F. **Ground Signs**

Ground Signs are allowed in the BL, BC, BR, OR, M1, M2, and PL districts and do not require a permit unless the sign is electrically operated or illuminated, in which case a permit is required to ensure compliance with applicable codes. Such signs shall be subject to the following:

1. One (1) Ground Sign is permitted adjacent to each driveway access from a public street. One (1) additional Ground Sign is permitted adjacent to each intersection of driveways within a site.

2. Ground Signs shall be set back from the right-of-way a minimum of five (5) feet.

3. Ground signs may have a maximum surface area of five (5) square feet and shall not exceed a maximum height of four (4) feet above the adjacent street or driveway grade, as measured at a point on the street or driveway pavement closest to the sign.

G. **Signs not visible from a street frontage or adjacent lot**

Signs or other miscellaneous posted information, which is intended to be viewed only from the lot where the sign is located, and that is not visible from a street frontage or adjacent lot, are allowed and do not require a permit, unless the sign is electrically operated or illuminated, in which case a permit is required to ensure compliance with applicable codes.

H. **Window Signs**

Window Signs shall not exceed fifty percent (50%) of the total area of the window frame on which the sign is located. Signs that are not permanently affixed to the window do not require a permit.

17.28.100 – Temporary signs requiring a permit

A. **Permit Required**

A permit is required to erect temporary signs greater in size than 6 square feet and attention getting devices in accordance with Section 17.28.020 A (Sign Permit). Signs of 6 square feet or less are classified as Yard Signs and are allowed without a permit in accordance with Section 17.28.090.

B. **Time Limit**

1. Unless otherwise permitted within this section, displays of commercial temporary signs shall be limited to fourteen (14) days per permit, and not more than four (4) such permits shall be issued to an applicant per calendar year. There shall be a minimum separation of thirty (30) days between commercial temporary sign displays.

2. Displays of Non-Commercial Temporary Signs shall be limited to ninety (90) days per permit.

3. Temporary Signs posted on Property for Sale or Lease shall not be subject to a time limit but shall be removed no later than seven (7) days following the sale or lease of the property.
4. Temporary Signs posted on property to which an active permit has been issued for construction of a new building or site development work shall not be subject to a time limit, but shall be removed no later than seven (7) days after issuance of an occupancy permit or completion of the project.

5. Temporary Signs permitted for an authorized Temporary Use per Section 17.20.040 shall be subject to the same time limitations as the Temporary Use, and shall only be posted during the operation of the Temporary Use.

6. During construction or reconstruction of public improvements, if the Director of Community Development determines that the construction activity will disrupt access to lots and/or visibility of lots directly adjacent to the construction, the Director may authorize temporary signs to remain in excess of the time limits specified in this Section, but such signs shall be removed no later than seven (7) days following substantial completion of the construction.

7. Notwithstanding the time limits for posting, all Temporary Sign Permits shall expire after one (1) year.

C. Setbacks
Freestanding temporary signs and attention getting devices shall be set back a minimum of five (5) feet from all right-of-way lines.

D. In the BL, BC, BR, CBD-1, O-R, M-1, M-2, and PL Districts, one (1) temporary sign is permitted for each street frontage of the lot. The maximum sign area and height shall be:

1. For lots one (1) acre and under: Thirty-two (32) square feet of surface area. Freestanding signs shall not exceed eight (8) feet in height.

2. For lots one (1) to five (5) acres: Sixty-four (64) square feet of surface area. Freestanding signs shall not exceed eight (8) feet in height.

3. For lots five (5) acres and above: One hundred (100) square feet of surface area. Freestanding signs shall not exceed ten (10) feet in height.

E. In the BT Overlay and CBD-2 Districts, one (1) temporary sign is permitted for each street frontage of the lot. Each sign shall not exceed sixteen (16) square feet in surface area. Freestanding signs shall not exceed six (6) feet in height.

F. In residential districts, for developed lots over 4 acres and vacant lots over 1 acre, one temporary sign is permitted for each street frontage of the lot. The maximum sign area and height shall be 32 square feet in surface area; freestanding signs shall not exceed 8 ft. in height and wall signs shall not exceed the building height.

G. Attention-Getting Devices
Attention-getting devices are permitted only in the BL, BC, BR, CBD-1, O-R, M-1, M-2 and PL
Districts. Attention getting devices shall be displayed only in association with a grand opening or special event. Attention getting devices shall comply with the following restrictions:

1. Balloon Signs
   The longest dimension of the balloon portion of a balloon sign shall not exceed seven (7) linear feet. The length of the entire balloon sign, as measured from the longest dimension of the balloon and including the tether, shall not exceed ten (10) feet.

2. Pennants, Flags, Valences and Streamers
   a. Pennants, flags, valences and streamers, if attached to the building, shall not extend above the building height; if attached to a freestanding permanent sign, they shall not extend above the height of the sign.
   b. Pennants, flags, valences and streamers shall be mounted with a vertical clearance of at least 9 feet from the ground.

3. Searchlights
   Searchlights shall be oriented skyward not breaking an angle of forty-five degrees (45°) from the ground. Searchlights shall not be operated between the hours of 11:00pm and 7:00am.

17.28.110 – Master sign plan

When more than one (1) wall, awning or canopy sign is proposed on any building with multiple tenants, the Building Official may require the applicant submit a master sign plan for review.

17.28.120 – Amortization of non-conforming signs

See Section 17.08.060 for provisions regarding amortization of non-conforming signs.

17.28.130 Substitution of Non-Commercial Speech

Signs containing non-commercial speech are permitted anywhere that commercial advertising or business signs are permitted, subject to the same regulations applicable to such signs.
<table>
<thead>
<tr>
<th>Type</th>
<th>Maximum Number</th>
<th>Minimum ROW setback</th>
<th>Maximum Area</th>
<th>Maximum Height</th>
<th>Other Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entryway Signs for Residential Developments of 10 or more units</td>
<td>Two, plus one for each additional external street frontage for developments of more than ten acres</td>
<td>5 ft.</td>
<td>10-30 units: 50 sf. 30+ units: 75 sf.</td>
<td>8 ft.</td>
<td>Monument signs only; Shall not be internally illuminated</td>
</tr>
<tr>
<td>Freestanding Signs</td>
<td>One per lot</td>
<td>5 ft.</td>
<td>Type A: 16 sf.</td>
<td>8 ft.</td>
<td>Type A: Shall not be internally illuminated</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Type B: 50 sf.</td>
<td></td>
<td>Type B: Permitted on lots greater than 2 acres, may be illuminated</td>
</tr>
<tr>
<td>Wall signs</td>
<td>One per non-residential use or one per street frontage, whichever is greater</td>
<td>--</td>
<td>1.5 sf. per linear ft. of wall on which located</td>
<td>No higher than height of building</td>
<td>Shall not be internally illuminated</td>
</tr>
<tr>
<td>Awnings and Canopies</td>
<td>One per non-residential use or one per street frontage, whichever is greater</td>
<td>--</td>
<td>Lettering = 1 sf. per linear ft. frontage of awning/canopy</td>
<td>No higher than height of building</td>
<td>Awnings shall be made of cloth. Backlit awnings are prohibited</td>
</tr>
<tr>
<td>Type</td>
<td>Maximum Number</td>
<td>Minimum ROW Setback</td>
<td>Maximum Area</td>
<td>Maximum Height</td>
<td>Other Requirements</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>-----------------------------------------</td>
<td>---------------------</td>
<td>--------------</td>
<td>---------------</td>
<td>---------------------------------------------------------</td>
</tr>
<tr>
<td>CBD-1 District:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freestanding Shopping Center Signs</td>
<td>One per street frontage</td>
<td>10 ft</td>
<td>100 sf</td>
<td></td>
<td>Signs are in lieu of Freestanding Signs for the entire property identified as a Shopping Center</td>
</tr>
<tr>
<td>Freestanding Signs</td>
<td>One per lot</td>
<td>10 ft</td>
<td>Type A signs: none Type A signs: 16 sf. Type A signs: 8 ft. Type B signs permitted only on lots with ten or more accessory parking spaces</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wall Signs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Primary</td>
<td>One per business, one per building street frontage, one per business street frontage, whichever is greater</td>
<td>1.5 sf per linear ft. of wall on which located, or 125 sf., whichever is less</td>
<td>No higher than height of building</td>
<td>Only permitted on wall meeting the conditions for Secondary Wall signs</td>
<td></td>
</tr>
<tr>
<td>Secondary</td>
<td>One per wall without street frontage facing a parking lot or public plaza or One per additional public entrance to a building located on a wall without street frontage</td>
<td>1.5 sf per linear ft. of wall on which located, or 100 sf., whichever is less</td>
<td>No higher than height of building</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awnings and Canopies</td>
<td>One per business, one per building street frontage, one per business street frontage, or one per public entrance to business, whichever is greater</td>
<td>1.5 sf per linear ft. of wall on which located, or 100 sf., whichever is less</td>
<td>No higher than height of building</td>
<td>Awnings shall be made of cloth. Backlit awnings are prohibited</td>
<td></td>
</tr>
<tr>
<td>Projecting Signs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Primary</td>
<td>One per business</td>
<td>Maximum projection 4 ft. from wall 18 sf; Additional 12 sf. permitted for a clock or time display.</td>
<td>No higher than height of building</td>
<td>Minimum spacing between signs with a clock or time display is 200 ft.; changeable copy prohibited</td>
<td></td>
</tr>
<tr>
<td>Secondary</td>
<td>For buildings with street frontage on Main Street: One per business, plus one additional per business for upper floor businesses</td>
<td>Maximum projection 2 ft. from wall 8 sf. per sign</td>
<td>No higher than height of building</td>
<td>Must be located on wall directly opposite Main Street frontage; changeable copy prohibited</td>
<td></td>
</tr>
<tr>
<td>Banners on freestanding poles in parking lots</td>
<td>None</td>
<td>5 ft.</td>
<td>Total area = 1 sf. per 10 linear feet of lot frontage</td>
<td>No higher than height of pole</td>
<td>Minimum vertical clearance 9 ft.</td>
</tr>
</tbody>
</table>
TABLE 17.28-2 Continued

<table>
<thead>
<tr>
<th>CBD-2 District:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type</strong></td>
</tr>
<tr>
<td>----------</td>
</tr>
<tr>
<td>Freestanding Signs</td>
</tr>
<tr>
<td>Wall Signs</td>
</tr>
<tr>
<td>Awnings and Canopies</td>
</tr>
<tr>
<td>Projecting Signs</td>
</tr>
<tr>
<td>Type</td>
</tr>
<tr>
<td>----------------------------------</td>
</tr>
<tr>
<td>Freestanding Shopping Center Sign</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Freestanding Signs</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Wall Signs</td>
</tr>
<tr>
<td>Awnings and Canopies</td>
</tr>
<tr>
<td>Projecting Signs</td>
</tr>
<tr>
<td>Banners on freestanding poles in parking lots</td>
</tr>
<tr>
<td>Type</td>
</tr>
<tr>
<td>------------------------------</td>
</tr>
<tr>
<td><strong>O-R District:</strong></td>
</tr>
<tr>
<td>Freestanding Signs</td>
</tr>
<tr>
<td>Freestanding Office Park Sign</td>
</tr>
<tr>
<td>Wall Signs</td>
</tr>
<tr>
<td>Awnings and Canopies</td>
</tr>
<tr>
<td><strong>M-1, M-2 Districts:</strong></td>
</tr>
<tr>
<td>Freestanding Signs</td>
</tr>
<tr>
<td>Additional Freestanding Signs</td>
</tr>
<tr>
<td>Wall Signs</td>
</tr>
<tr>
<td>Awnings and Canopies</td>
</tr>
<tr>
<td><strong>PL District:</strong></td>
</tr>
<tr>
<td>Freestanding Signs</td>
</tr>
<tr>
<td>Wall Signs</td>
</tr>
</tbody>
</table>
Exhibit “B”

Revisions to Chapter 17.30.030 “General Definitions”

Definitions to be deleted:

Advertising Bench
Beacon
Billboard
Bulletin Board
Logo
Memorial Plaque
Name Plate
Sign
Sign, Development Identification
Sign, Directional
Sign, Flashing
Sign, Political
Sign, Real Estate

Definitions to be added:

Sign. A name, identification, description, display, illustration or attention-getting device which is affixed to or painted or represented directly or indirectly upon a building or other outdoor surface or lot.

Sign, Commercial: Signs containing speech on behalf of a company or individual for the intent of making a profit. Commercial Speech is economic in nature intended to identify, advertise, or direct attention to a business service or product.

Sign, Non-Commercial: Display which is devoid of any commercial signage.

Sign, Entryway. A freestanding sign erected at the entry to a residential development.

Sign, Ground. A type of freestanding sign.

Sign, Off-Site. A freestanding sign or wall sign that advertises a business or product, and is not located on the premises where the business is located or the product is the primary product available for sale.

Sign, Yard. A type of temporary sign that may be freestanding or attached to a wall or other structure.
State of Illinois  )  
)  ss.  
Counties of Kane and DuPage  )

Certificate

I, CHUCK AMENTA, certify that I am the duly elected and acting Municipal City Clerk of the City of St. Charles, Kane and DuPage Counties, Illinois.

I further certify that on June 18, 2018, the Corporate Authorities of such municipality passed and approved Ordinance No. 2018-Z-10 entitled

"An Ordinance Amending Title 17 of the St. Charles Municipal Code Entitled "Zoning", Ch. 17.28 "Signs" and Ch. 17.30 "Definitions".

which provided by its terms that it should be published in pamphlet form.

The pamphlet form of Ordinance No. 2018-Z-10, including the Ordinance and a cover sheet thereof was prepared, and a copy of such Ordinance was posted in the municipal building, commencing on June 25, 2018, and continuing for at least ten days thereafter. Copies of such Ordinance were also available for public inspection upon request in the office of the municipal clerk.

DATED at St. Charles, Illinois, this 18th day of June, 2018.

(S E A L)  
Municipal Clerk