

CITY OF ST. CHARLES

ORDINANCE NO. 1993-Z-15

AN ORDINANCE AMENDING TITLE 17,
"ZONING" OF THE ST. CHARLES
MUNICIPAL CODE REGARDING SIGNS

ADOPTED BY THE

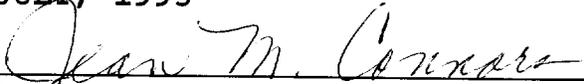
CITY COUNCIL

OF THE

CITY OF ST. CHARLES

THIS 19TH DAY OF JULY, 1993

PUBLISHED IN PAMPHLET FORM BY
AUTHORITY OF THE CITY COUNCIL
OF THE CITY OF ST. CHARLES,
KANE AND DU PAGE COUNTIES,
ILLINOIS, THIS 23RD DAY OF
JULY, 1993


CITY CLERK

(S E A L)

DATE OF PUBLICATION 7/23/93
NEWSPAPER Pamphlet Forum

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REFER TO:
MINUTES 7-19-93
PAGE

**AN ORDINANCE AMENDING TITLE 17, "ZONING"
OF THE ST. CHARLES MUNICIPAL CODE REGARDING SIGNS**

WHEREAS, a Petition has been filed with respect to Title 17, "Zoning" of the St. Charles Municipal Code, to amend the sign regulations contained in Chapters 17.02, 17.04, 17.24, 17.30, and 17.40 including those relative to the B-2 and B-4 Zoning Districts; and

WHEREAS, the Plan Commission of the City of St. Charles has held a public hearing on said Petition in accordance with law; and

WHEREAS, the City Council of the City of St. Charles has received the recommendation of the Plan Commission and has considered the same;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of St. Charles, Kane and DuPage Counties, Illinois, as follows:

I. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting subparagraphs "a" and "b" of Paragraph (D) (4) of Section 17.02.130 and by substituting the following therefor:

17.02.130 (D) (4)

- "a. Such sign is set back a minimum of ten (10) feet from the right of way line;
- b. Such sign does not exceed eight feet above the average finished grade of the yard in which the sign is located."

II. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting subparagraph "f" of Paragraph (D) (4) of Section 17.02.130.

III. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting Section 17.04.435, "Sign, gross surface area of" and by substituting the following therefor:

"17.04.435 Sign, surface area of.

'Surface area of a sign' means the area within a continuous perimeter enclosing the limits of a sign, including any frame or border, but not including any structural elements lying outside the display area of the sign. The surface area of signs composed of individual letters, numerals, or other displays shall be the area within a continuous perimeter enclosing the limits of just the letters, numerals, or other

displays. Only one side of a double-faced sign shall be included in the calculation of surface area. Double faced signs include signs where the two sign faces are parallel or where the interior angle formed by the faces of a v-shaped sign is sixty degrees or less. If the faces of a double faced sign are of unequal area, the larger face shall be the surface area of the sign."

IV. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting Section 17.04.560 "Sign" and by substituting the following therefor:

"17.04.560 Sign.

'Sign' shall mean a name, identification, description, display, illustration or attention-getting device which is affixed to or painted or represented directly or indirectly upon a building or other outdoor surface or lot, and which directs attention to a person, business, product, service, place, organization or entertainment. 'Sign' shall not include the flag of any nation, state or governmental entity."

V. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting Section 17.24.060 "Signs" and by substituting the following therefor:

"17.24.060 Signs.

Signs affixed to a building including those attached to walls, awnings and marquees: One sign shall be permitted for each business or other use in the building. The surface area of such sign shall not exceed one square foot for each linear foot of the exterior wall frontage occupied by the use. In the case of a use which does not have exterior wall frontage, the surface area of such sign shall not exceed one and one half percent (1.5%) of the floor area occupied by such use.

Freestanding Signs: One freestanding sign is permitted for the principal street frontage of each lot. (The principal street frontage shall be the frontage along the front lot line). One additional freestanding sign is permitted for each additional principal building on the lot, and one additional freestanding sign is permitted for each secondary street frontage of a corner lot. The first freestanding sign on the lot may have a maximum area in square feet of 1.5 times the linear frontage of the building or 100 square feet, whichever is less. Any additional sign(s) permitted due to additional street frontages may have a maximum area in square feet of 0.75 times the secondary linear frontage of the building or 50

square feet, whichever is less. Any additional sign(s) permitted due to additional buildings on the lot may have a maximum area in square feet of 0.75 times the linear frontage of the additional building or 50 square feet, whichever is less. Freestanding signs shall not exceed a maximum height of 15 feet above the street grade, as measured at a point on the street pavement closest to the sign.

Freestanding Sign Area for Shopping Centers: In a unified shopping center under single ownership or control on a site of four acres or more, the maximum area of the first freestanding sign on the lot may be increased from 100 square feet to 200 square feet or 1.5 times the linear frontage of the building, whichever is less.

Directional Signs: Directional signs may identify the use only by means of a logo, shape or color, but shall otherwise not include words identifying or advertising the use. One directional sign is permitted for each driveway access from a public street. One additional directional sign is permitted for each intersection of driveways within a site, to identify traffic routing, entrances, and services such as drive-in lanes; such additional directional signs shall be set back from the street a minimum of 20 feet. A directional sign may have a maximum surface area of 5 square feet and shall not exceed a maximum height of 4 feet above the street or driveway grade, as measured at a point on the street or driveway pavement closest to the sign.

Illumination: Signs may be illuminated, but may not have flashing lights. Flashing lights are defined as any artificial lighting that changes intensity or color of illumination when the sign is in use, except for changes allowed on time and/or temperature signs as defined herein. Exterior signs shall be illuminated only during business hours or until 11:00 P.M., whichever is later. Sign lighting shall not be designed or directed so as to shine undiffused rays of light (either direct or reflected) into or upon any residential building or lot, or onto a public street. No sign in direct line of vision of a traffic signal shall be illuminated in red, green or amber color, so as to resemble a traffic signal.

Corner Visibility: Except for directional signs as permitted herein, no sign shall be erected or maintained to a height exceeding 30 inches above the elevation of the center of the street or driveway intersection, within any sight triangle. For purposes of this provision, a sight triangle includes: a) the triangle formed by two lines extending 20

feet from the street intersection along the right of way lines, and a third line connecting the ends of the other two; b) the triangle formed by two lines extending 20 feet from the intersection of the right of way line and the edge of a driveway pavement, along such right of way line and edge of pavement, and a third line connecting the ends of the other two; and c) the triangle formed by two lines extending 20 feet from the intersection of the pavement edges of two driveways, along such pavement edges, and a third line connecting the ends of the other two.

Setbacks and Projections: Except for directional signs as permitted herein, all freestanding signs shall be set back from the right of way a minimum of 10 feet. A sign attached to a wall shall not project more than 12 inches from the wall surface to which it is attached. A sign attached to a building shall not project into the public way. A sign attached to a building shall not project higher than the building height.

Time and Temperature Signs: Time and Temperature Signs are permitted as freestanding signs or wall signs, and may be included as part of such signs, subject to the following:

- a) A maximum area of 9.6 square feet for the time and temperature portion of the sign.
- b) A time sign shall be permitted to change no more frequently than one minute intervals.
- c) A temperature sign shall not change except when the temperature changes one degree.
- d) Combination Time and Temperature Signs. Where the same display surface is used for both time and temperature, the two indications shall interchange not more frequently than two-second intervals.
- e) The area of a time and/or temperature sign shall be considered as part of the area of the allowable signs on the building or lot, and so shall not be construed to change or increase any allowable sign area."

VI. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting Section 17.30.060 "Signs" and by substituting the following therefor:

"17.30.060 Signs.

Signs affixed to a building including those attached to walls, awnings and marquees: One sign shall be permitted for each business or other use in the building. The surface area of such sign shall not exceed one square foot for each linear

foot of the exterior wall frontage occupied by the use. In the case of a use which does not have exterior wall frontage, the surface area of such sign shall not exceed one and one half percent (1.5%) of the floor area occupied by such use.

Freestanding Signs: One freestanding sign is permitted for the principal street frontage of each lot. (The principal street frontage shall be the frontage along the front lot line). One additional freestanding sign is permitted for each additional principal building on the lot, and one additional freestanding sign is permitted for each secondary street frontage of a corner lot. The first freestanding sign on the lot may have a maximum area in square feet of 1.5 times the linear frontage of the building or 100 square feet, whichever is less. Any additional sign(s) permitted due to additional street frontages may have a maximum area in square feet of 0.75 times the secondary linear frontage of the building or 50 square feet, whichever is less. Any additional sign(s) permitted due to additional buildings on the lot may have a maximum area in square feet of 0.75 times the linear frontage of the additional building or 50 square feet, whichever is less. Freestanding signs shall not exceed a maximum height of 15 feet above the street grade, as measured at a point on the street pavement closest to the sign.

Freestanding Signs for Automobile Dealers: A lot containing motor vehicle sales may have additional freestanding signs based on the number of manufacturers whose motor vehicles are sold on the premises, subject to the hereinafter described regulations: For a site having one such manufacturer, no additional signs. For a site having two such manufacturers, one additional freestanding sign. For a site having three or more such manufacturers, two additional freestanding signs. Each additional freestanding sign may identify only a manufacturer not represented on any other freestanding sign. All freestanding signs on a lot utilizing the provisions of this paragraph shall be located not less than two hundred feet from each other.

Directional Signs: Directional signs may identify the use only by means of a logo, shape or color, but shall otherwise not include words identifying or advertising the use. One directional sign is permitted for each driveway access from a public street. One additional directional sign is permitted for each intersection of driveways within a site, to identify traffic routing, entrances, and services such as drive-in lanes; such additional directional signs shall be set back from the street a minimum of 20 feet. A directional sign may have a maximum surface area of 5 square feet and shall not

exceed a maximum height of 4 feet above the street or driveway grade, as measured at a point on the street or driveway pavement closest to the sign.

Illumination: Signs may be illuminated, but may not have flashing lights. Flashing lights are defined as any artificial lighting that changes intensity or color of illumination when the sign is in use, except for changes allowed on time and/or temperature signs as defined herein. Exterior signs shall be illuminated only during business hours or until 11:00 P.M., whichever is later. Sign lighting shall not be designed or directed so as to shine undiffused rays of light (either direct or reflected) into or upon any residential building or lot, or onto a public street. No sign in direct line of vision of a traffic signal shall be illuminated in red, green or amber color, so as to resemble a traffic signal.

Corner Visibility: Except for directional signs as permitted herein, no sign shall be erected or maintained to a height exceeding 30 inches above the elevation of the center of the street or driveway intersection, within any sight triangle. For purposes of this provision, a sight triangle includes: a) the triangle formed by two lines extending 20 feet from the street intersection along the right of way lines, and a third line connecting the ends of the other two; b) the triangle formed by two lines extending 20 feet from the intersection of the right of way line and the edge of a driveway pavement, along such right of way line and edge of pavement, and a third line connecting the ends of the other two; and c) the triangle formed by two lines extending 20 feet from the intersection of the pavement edges of two driveways, along such pavement edges, and a third line connecting the ends of the other two.

Setbacks and Projections: Except for directional signs as permitted herein, all freestanding signs shall be set back from the right of way a minimum of 10 feet. A sign attached to a wall shall not project more than 12 inches from the wall surface to which it is attached. A sign attached to a building shall not project into the public way. A sign attached to a building shall not project higher than the building height."

VII. That Title 17, "Zoning", of the St. Charles Municipal Code be and is hereby amended by deleting Section 17.40.080 "Nonconforming Signs" and by substituting the following therefor:

"17.40.080 Nonconforming Signs.

Nonconforming signs may continue to be utilized subject to the following regulations:

1. No nonconforming sign may be expanded, altered so as to prolong the life of the sign, or changed to another nonconforming sign except that the copy, message or graphic of a nonconforming sign may be changed; the nonstructural component of the sign on which the copy, message or graphic is displayed, such as a plastic or metal panel or insert, may be replaced to the extent necessary to accommodate this change. However, if the copy, message or graphic of a nonconforming sign cannot be changed without altering a structural component, then such change is not permitted. Structural components include any part of a sign attached directly to the ground or to a building or structure, any part of the supporting structure of a sign without which the sign fails to maintain its structural integrity, and any part of a sign's electrical or lighting equipment.
2. No nonconforming sign shall be reused after the use to which it is accessory terminates, except that such sign may be changed as described in paragraph (1) hereof, and reused, if the change is made within 60 days of the termination of the original use.
3. No nonconforming sign shall be reestablished subsequent to its being removed from its location for thirty consecutive days.
4. No nonconforming sign shall be relocated in whole or in part unless, when relocated, it conforms to all of the provisions of this title.
5. No nonconforming sign shall be reestablished subsequent to damage or destruction in an amount exceeding fifty percent of the estimated initial value of such sign."

VIII. That after the adoption and approval hereof the Ordinance shall (i) be printed or published in book or pamphlet form, published by the authority of the Council, or (ii) within thirty (30) days after the adoption and approval hereof, be published in a newspaper published in and with a general circulation within the City of St. Charles, but it shall become effective no sooner than August 1, 1993.

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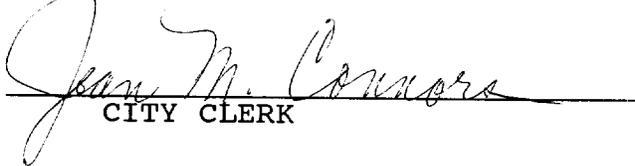
PRESENTED to the City Council of the City of St. Charles, Illinois this 19th day of July, 1993.

PASSED by the City Council of the City of St. Charles, Illinois this 19th day of July, 1993.

APPROVED by the Mayor of the City of St. Charles, Illinois this 19th day of July, 1993.


MAYOR

ATTEST:


CITY CLERK

COUNCIL VOTE:

Ayes:	<u>14</u>
Nays:	<u>0</u>
Absent:	<u>0</u>

